



Memorandum of Understanding between The Corporation of the Town of Cobourg (Municipality) and YMCA Northumberland (YMCA)

Background:

The Municipality and the YMCA are exploring a potential partnership to develop a recreation centre in Cobourg that would serve the recreational needs of the citizens of Cobourg and Northumberland County. The plan for a recreation centre is to provide expanded facilities that align with a YMCA operation, including an aquatic centre, conditioning and fitness areas, multi-purpose space and change rooms.

Proposed Impacts:

- Participation rates in health and wellness from a broad spectrum of the population would increase, resulting in a healthier, more inclusive, and more vibrant community.
- Programs and services will be viable and increasingly sustainable & relevant.
- Improved financial performance may be achieved by diversifying revenue streams for operating and capital costs.
- Accessibility to programs & services will be available to all citizens, regardless of their financial circumstances.

Guiding Principles:

The Parties agree that this Memorandum of Understanding shall guide a good faith process based on the following principles:

1. Alignment of the respective parties' missions and values being central to the operation of a proposed recreation centre.
2. The Municipality's Council and the YMCA's Board of Directors unanimously support this exploratory phase.
3. Exploration of a viable operational business plan and related service model, which may result in a long-term service agreement that would facilitate the provision of a high- quality facility and programs to meet the needs of the Municipality and which would support its current Recreational Master Plan and other relevant strategic plans.



4. Commitment to build on existing partnerships to meet the recreational needs of the citizens through quality and cost-effective programs and services.
5. Commitment to a partnership that has mutual benefit, including gaining an understanding and appreciation for the respective organization's strengths and respect for sensitive issues such as municipal identity and community leadership.
6. Commitment to an inclusive facility by providing accessible programs, services, and facilities to all, regardless of gender, sexual identity, race, religion, or socio-economic status.
7. Achieving financial viability with an operating model that will take advantage of cooperative synergies between the Municipality and the YMCA and shall be financially supported as needed and defined by the Municipality and the YMCA.
8. Establishing a Project Coordinating Committee consisting of 6-8 members with equal representation from the Municipality and the YMCA that will oversee the exploratory phase, which may include the formulation and approval of identified sub-committees such as Operations, Facility Design, Community Engagement, and Capital Partnerships, and Financial Development.

Purpose:

This Memorandum of Understanding (MOU) serves to frame the proposed outcomes, guiding principles, and parameters that will guide the decision-making process. It is understood that this MOU is non-binding and only represents the respective goodwill between the Municipality and the YMCA.

This MOU is approved by the Council of the Corporation of the Town of Cobourg and the YMCA Northumberland Board of Directors and is executed by the signatures below:

For the YMCA:

For the Town of Cobourg:

Chair, Board of Directors

Elizabeth Vosburgh
Name

March 27, 2024
Date

Mayor

Name

Date