

Summary Report

02 August 2019 - 08 September 2022

Engage Cobourg

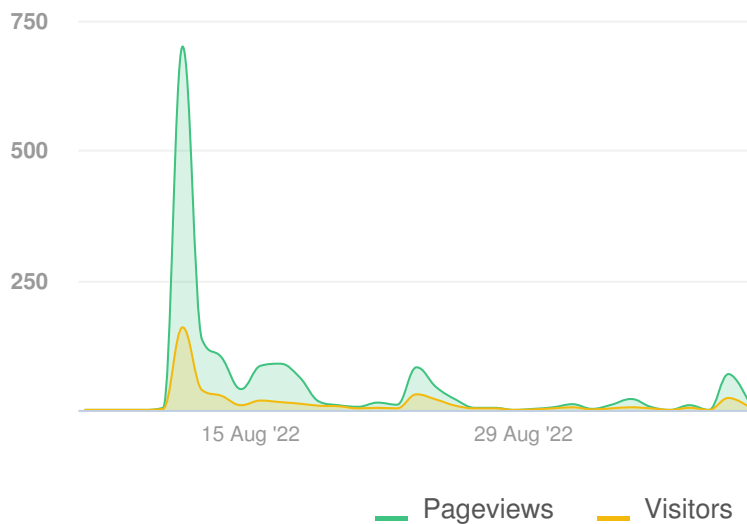
PROJECTS SELECTED: 1

Outdoor Pickleball Courts

FULL LIST AT THE END OF THE REPORT



Visitors Summary



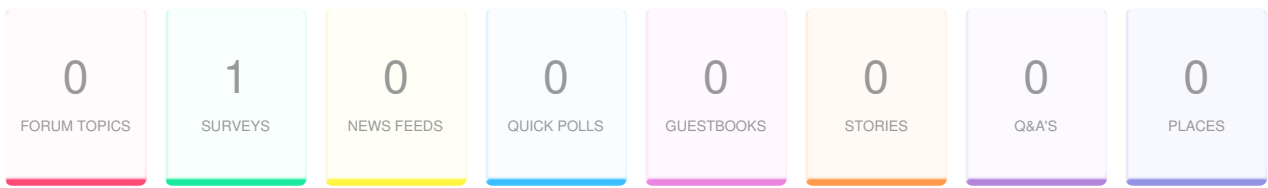
Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
453	159	
NEW REGISTRATIONS		
22		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
156	287	374

PARTICIPANT SUMMARY

ENGAGED	156 ENGAGED PARTICIPANTS			(%)
INFORMED	Registered	Unverified	Anonymous	
	Contributed on Forums	0	0	0
	Participated in Surveys	156	0	0
	Contributed to Newsfeeds	0	0	0
AWARE	Participated in Quick Polls	0	0	0
	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				Outdoor Pickleball Courts 156 (41.7%)
ENGAGED	287 INFORMED PARTICIPANTS			(%)
INFORMED	Participants			
	Viewed a video	0		
	Viewed a photo	0		
	Downloaded a document	58		
AWARE	Visited the Key Dates page	2		
	Visited an FAQ list Page	0		
	Visited Instagram Page	0		
	Visited Multiple Project Pages	132		
	Contributed to a tool (engaged)	156		
<i>* A single informed participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				Outdoor Pickleball Courts 287 (76.7%)
ENGAGED	374 AWARE PARTICIPANTS			
INFORMED	Participants			
	Visited at least one Page	374		
AWARE				Outdoor Pickleball Courts 374
<i>* Aware user could have also performed an Informed or Engaged Action</i>				<i>* Total list of unique visitors to the project</i>

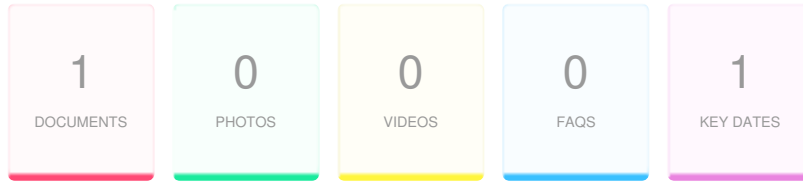
ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
156	Contributors
156	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
156 Contributors to Outdoor Pickleball Courts

INFORMATION WIDGET SUMMARY



DOCUMENTS	
1	Documents
58	Visitors
64	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS
<p>64</p> <p>Downloads</p> <p>Sample Outdoor Pickleball Courts in North America - Cobourg Pickleball Club.pdf</p>

KEY DATES	
1	Key Dates
2	Visitors
2	Views

TOP 3 KEY DATES BASED ON VIEWS
<p>2</p> <p>Views</p> <p>Outdoor Pickleball Courts</p>

TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
lm.facebook.com	29
www.google.com	19
m.facebook.com	18
www.google.ca	9
cobourginternet.com	9
l.facebook.com	7
t.co	6
todaysnorthumberland.ca	6
www.gonorthumberland.ca	6
cobourginternet.ca	5
webmail.bell.net	3
www.northumberlandnews.com	3
android-app	3
www.bing.com	1
www.brightontoday.ca	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Outdoor Pickleball Courts	374	287	156