

December 2023

The Year in Review

Hosted by Mayor Cleveland



**Why are we here
tonight?**

Agenda

Where are we today

Where did we come from

What to expect moving forward

30 min Presentation

Conversation with the Mayor

1hr 15 min Questions



COBOURG

Where are we today?

How did we choose to start?

Built a strong foundation

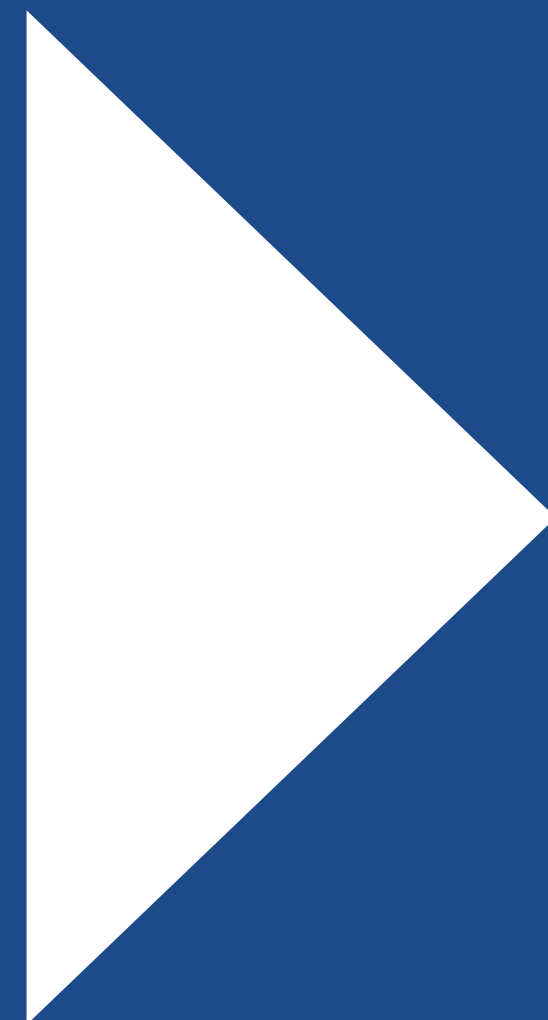
Integrated Community Sustainability Plan

Economic Development Strategy

Customer Service Strategic Plan

Governance Review and Overhaul

Fire Master Plan



**Making the town
work better and
faster for you!**

How fast?

300%

More building starts compared to previous 3 years

This includes an unprecedented number of new affordable, RGI and transitional housing units

What else?

Also . . .

All within the last 12 months

- Implamentation of AMP's = economic benefits
- Rollout customer service training program
- Expansion of communications capabilities
- Diversified revenue strategy for operations & capitol,
- Massive updates to our environmental services, Ozone, Sequence Batch Reactor, SCADA
- Creation of a Peer support team for Fire and Police to improve health and lost time
- CCTV expansion, Community based policing with expansion of M-Heart, Harp, community meetings and dynamic patrols.
- Closure of several homes that had immediate threat to life.

Where we started

Where we started

Time for change

We had fragmentation of vision, community, organizations and services. Everything felt broken and like we were going backward.

Where we started

Change happened to us

Where we are going

**We need
a vision**

Where we are going

**TO BE THE BEST PLACE TO
LIVE
IN CANADA**

Changes for....

-Townhall

-Seniors

-Families

-Major Projects

-Business

Northumberland County Strategic Plan

Cobourg's Strategic Plan 2024-2027

-Thriving Community

-Service Excellence

-Sustainability

What to expect going forward?

The background of the slide features a close-up photograph of several small green seedlings with two leaves each, growing out of dark brown soil. The lighting is soft, highlighting the texture of the soil and the vibrant green of the plants. The overall tone is natural and hopeful, symbolizing growth and new beginnings.

The seeds are planted

Broad Spectrum Housing

Holistic Social Services

Major infrastructure costing

Sustainability Focused decisions

Economic development

Town Hall efficiencies & training

Better customer service

Safety as a priority always

Fiscal restraint and prioritization

**We are building the
foundation to be
in charge of change**





And make
Cobourg the
best place to
live for
everyone

Thanks for listening!

Conversation with the Mayor